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JAMES S. COLE ATTORNEY AT LAW 1401 S. BRENTWOOD BOULEVARD, SUFFE 875 // CERTER

OFFICE OF . ILL. L COUL

(314) 961-0400; (314) 961-2726 (fax)

icolc@wasingerlawgroup.com

July 12, 2012

General Counsel's Office Federal Election Commission 999 E Street, N.W. Washington, D.C. 20463

Re: MUR 6592

Dear Mr. Herman:

This letter responds to the complaint lodged with the Commission by Stephen R. Bough, Attorney at Law, dated June 5, 2012, number MUR 6592, a copy of which was received by Missouri Right to Life (MRL) from your office on June 25, 2012. A Statement of Designation of Counsel naming me as MRL's attorney was sent to the Commission with a letter dated July 2, 2012, together with a request to extend the deadline for responding to the complaint by ten (10) days.

Only one paragraph of the long complaint filed by Mr. Bough addresses Missouri Right to Life. That paragraph is found on page 5, beginning with the language, "Violation, coordinated with Missouri Right to Life on advertisements . . . " Exhibits U, V, and W are said to support the allegations against Missouri Right to Life.

The first alleged violation charged to Missouri Right to Life is "direct and specific coordination" between the Turk for Congress campaign and Missouri Right to Life in respect to certain advertising found on Exhibits U and V. The complaint suggests that the two advertisements are "mirror images of topics, words, phrases and characterizations." However, the exhibits themselves refute that description. Moreover, the complaint fails to state any circumstances that satisfy the third prong of the coordination test of the FEC's regulations, the conduct standard of 11 CFR § 109.21(d).

While both ads contain a comparison of Jacob Turk and Representative Cleaver on prolife issues, the differences are far more numerous and substantial than the similarities. Exhibit V purports to be a printout of a page from the Turk for Congress web site that indicates a date of 10-24-10. Exhibit U depicts a Missouri Right to Life advertisement published in the newspaper, The Catholic Key, on 9-24-10, 10-8-10, 10-22-10, and 10-29-10. The two pieces were published in totally different media. The Catholic Key is a print newspaper, and the Turk web site was online.

The relevant portion of the Turk for Congress web page lists two points of content in respect to pro-life issues for candidate Turk and for Representative Cleaver. Only a small portion of the Turk web page is dedicated to pro-life issues, while the majority of the page is devoted to several other subjects. The Missouri Right to Life print ad lists five points for each candidate, and the entire ad is dedicated to their views on abortion and embryonic life.

The content of the points in the Missouri Right to Life ad and the Turk for Congress web page differs in almost every line. Looking first at the points in regard to Jacob Turk, the first item in the relevant portion of the Turk for Congress comparison is a bullet point that reads, "Supports regulations on abortion, such as parental notification, a ban on partial-birth abortions, and fully informing women of their rights and the risks." Not one of the items in that lengthy bullet point is found in the Missouri Right to Life advertisement in regard to Mr. Turk, either in wording or in concept. The second item in the relevant portion of the Turk web page on Mr. Turk's positions is a bullet point that reads, "Supports adult stem cell research, against human cloning." The fourth item in the Missouri Right to Life ad in regard to Mr. Turk reads, "Supports adult stem cell research & opposes human cloning." The wording is similar to express the same idea, but not identical, and the placement in the list of items is different. Furthermore, the Missouri Right to Life ad contains several more lines and ideas about Jacob Turk's position than does the Turk for Congress web site, consisting of his pro-life rating, his endorsement by Missouri Right to Life and National Right to Life, his background as a former director of a crisis pregnancy center, and his stand with the Catholic Church on the subject of embryonic stem cell research. None of these appear in the Turk for Congress web page aited by the complaining party.

The treatment of Representative Cleaver's positions also differs substantially in the two pieces. The first item listed in the Turk for Congress web page is a bullet point that reads as follows: "Against any restrictions on abortion. Against parental notification, supports partialbirth abortion." The Missouri Right to Life advertisement says nothing about Representative Cleaver's position on restrictions on abortion or partial-birth abortion. It does not contain a blanket statement about parental notification, but lists a particular vote concerning a particular bill, HR 748, that addressed parental notification when a minor is taken across state lines for abortion. That point is not in the first line of Missouri Right to Life's points, but is placed as the last of five points describing the ineumbent's positions. The second point in the Turk for Congress materials in regard to Mr. Cleaver reads as foliows: "Supports embryonic stem cell research. Supports human cloning." In the Missouri Right to Life ad, there is one line that says of Representative Cleaver, "Supports embryonic stem cell research." There is a separate line that says of him, "Supports cloning of humans for scientific research." The two ideas are separated and placed differently in the Missouri Right ad than in the Turk for Congress page. Finally, the first two lines of the Missouri Right to Life ad points out Representative Cleaver's 100% proabortion rating and his endorsement by Planned Parenthood, neither of which appears in the relevant portion of the Turk for Congress web page.

In short, the two pieces show many substantial differences in context, content, phrasing, and layout, while the similarities are few and sparse. The Missouri Right to Life ad began to run approximately one month before the date listed for the Turk for Congress web page. The media

in which they appear are different, Missouri Right to Life's ad utilizing print media, the Turk for Congress web page utilizing the Internet. No reasonable inference of coordination of the Turk for Congress campaign and Missouri Right to Life may be drawn from these dissimilar writings.

The conduct standard for coordination that was applicable to the 2010 election, as set forth in 11 CFR § 109.21(d) (2010), requires a finding that Missouri Right to Life's advertising involved (1) communications made at the "request or suggestion" of the candidate or his committee or pursuant to the suggestion of MRL to which the candidate or candidate's committee assented; (2) communications made with the "material involvement" of the candidate or candidate's committee; (3) communications made after one or more "substantial discussions" between MRL and the candidate or committee; (4) specific actions of a "common vendor"; or (5) specific actions of a "former employee." In addition, for public communications under 11 CFR § 190.26 that disseminate, distribute, or republish materials prepared by a candidate or candidate's committee, the specified communications or other conduct on the part of the candidate or nandidate's committee that pertain to coordination pursuant to paragraphs (1), (2), and (3) above must have occurred after the materials were originally prepared. 11 CFR § 109.21(d)(6).

The complaint now pending fails to state any facts in respect to the conduct requirement. The complaint is utterly devoid of any allegations concerning communications pursuant to (1), (2), (3), or (6). It does not allege that MRL's advertising was prepared by the candidate or candidate's committee pursuant to (6). It contains no descriptions of a common vendor or former employee pursuant to (4) or (5). A claim of coordination that fails to aver specific communications lacks merit. See, e.g., MUR 5870, July 18, 2007 (Alan Mollohan). Therefore, the first allegation of a violation, alleged coordination between Missouri Right to Life and the Turk for Congress campaign, has no reasonable basis.

The second violation against Missouri Right to Life made by the complaint, MUR 6592, is that Missouri Right to Life's advertising concerning the Turk-Cleaver election was paid by MRL's state political action committee, not by its federal political action committee. The exhibit that purports to support this averment, Exhibit W, fails to show any type of payment at all, let alone payment from a state political action committee. Exhibit W shows simply a web page from the Missouri Ethics Commission's Internet site containing identification data and a list of reports by the Missouri Right to Life state political action committee.

An Affidavit by Patricia M. Skain, Executive Director of Missouri Right to Life, accompanies this letter and demonstrates that this allegation is false. Indebtedness for the advertising at issue was reported in the amended quarterly report of Missouri Right to Life to the FEC filed on May 19, 2011, and in the pre-general-election report as amended, filed on June 17, 2011. The remaining expenditure for the advertising was reported in the post-general-election report as amended, filed on June 17, 2011. (Copies of the relevant pages of those reports are enclosed for convenience.) In the first of these three reports, Schedule D showed a debt of \$423.00 to The Catholic Key; in the second of these reports, Schedule D showed additional debt of \$423.00 to The Catholic Key, for e total of \$846.00; in the third of these reports, Schedule E reflected further independent expenditores in support of Mr. Turk in the amounts of \$423.00 and \$972.00. The Affidavit of Patricia M. Skain authenticates copies of two cancelled checks from

the Missouri Right to Life Federal Political Action Committee to The Catholic Key in the amounts of \$1,269.00 and \$972.00, dated 11/3/2010 and 11/15/2010, respectively. The first check pald for the indebtedness of \$846.00 reported in Schedule D of the pre-general-election report and the additional \$423.00 reported in Schedule E of the post-general-election report. The second cheek paid the expense of \$972.00 also reported in Schedule E of the post-general-election report. The averment that payment of the advertising in The Catholic Key came from the Missouri Right to Life state political action committee lacks any merit.

For the reasons given above, it is respectfully submitted that there is no support for Mr. Bough's allegations of violations of federal election laws by Missouri Right to Life, and Missouri Right to Life respectfully requests that matter number MUR 6592 be closed.

Sincerely,

Vames S. Cole General Counsel

Missouri Right to Life

James S. Cole

13044344592

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS For Other Than An Authorized Committee

RECEIVED 2011 MAY 20 AM 9: 36 FEC MAIL CENTER

Office Use Only

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FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

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